



NACTA International

Committee Preconference Workshop

How to Accurately Measure the Impact of Learning Experiences

Quantifying the impact of a student learning experience can be daunting. In this workshop, Dr. Alexa Lamm will walk you through the steps to assemble a questionnaire to accurately measure the impact of learning experiences, including study abroad experiences. Topics will include how to discern what to ask to capture impacts, how to write question items to accurately measure impact, assembling questions to form constructs, determining questionnaire validity and reliability, and the different types of scales to use for measurement.



Dr. Lamm's background includes animal and equine sciences, extension education, and program development and evaluation. She has served as an evaluator for several USDA, NSF and NIH funded projects around a variety of agricultural and natural resource topics. Her current position is Associate Director for the Center for Public Issues and Education in Agriculture and Natural Resources and Assistant Professor in the Department of Agricultural Education and Communication at the University of Florida where she measures impacts of educational initiatives.

Wednesday, June 25th from 1:00 pm – 4:00 pm

\$75/NACTA member; \$100/Non-NACTA member

Please click here to register:

<https://tofu.msu.montana.edu/cs/nacta/registration>

For Preconference questions: Dr. Chris Morgan, acm@uda.edu

For registration questions: Dr. Tracy Dougher, tracyaod@montana.edu

